



EXHIBITOR-SPONSOR PROSPECTUS

JULY 10-12, 2024

THE RITZ CARLTON
ORLANDO, FL

www.FSLAENGAGE.com | (850) 708-4972

WHY EXHIBIT?

The Florida Senior Living Association Annual Conference attracts more than 450 senior living professionals each year including C-suite, regional directors, executive directors, sales and marketing, clinical staff, operations, maintenance and more. The conference provides attendees with the most up to date information in the senior living industry, including the latest in technology, regulations, care and services, plus new ideas to make their work lives manageable. There's lots of fun, food and events throughout the entire three-day event and it's an excellent opportunity to promote your products and services.

EXHIBIT FEES | [CLICK HERE TO RESERVE YOUR BOOTH ONLINE](#)

Industry Partner Membership Level	Booth Rate	Premium Booth Rate
Premier & Strategic Partner	Complimentary	\$500
Partner & Associate	\$2,000	\$2,500
Junior Associate	\$2,800	\$3,300
Non-Member	\$3,000	\$3,500

WHAT'S INCLUDED

- Industry-leading 11+ hour blocks of exhibit show time
- 8'X10' booth with 8' back wall drapes with signage, side drapes/rails, 6' skirted table, two chairs, and one wastebasket.
- One All Access Pass, which includes full conference registration, meals and Fun Night attendance
- Two drink tickets to Welcome Opening Cocktail Party
- Three name badges for exhibit staff
- All exhibit staff receive complimentary attendance to educational and breakout sessions.
- Listing on Florida Senior Living Association conference website
- Featured benefit only for FSLA Associates and Partners: participate in a networking event "Reverse Trade Show" with FSLA board members.

A-La-Carte Items Available (please contact FSLA to confirm pricing)

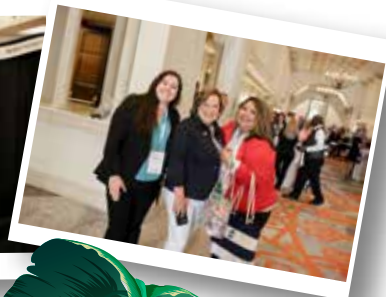
- Additional all access passes
- Additional name badges
- Additional drink tickets
- Junior Associate & Non-Member Reverse Trade Show Tickets

Exhibitor Show Kit: Items not included with the registration, such as: Electrical service, Telephone service, Audio/visual equipment, etc.

Shipping information: (Additional booth furnishings, carpeting, etc.) will be coordinated with Show Management / Exhibit Contractor.

Exhibitors cannot share or sublet their assigned space without the written consent of FSLA. Florida Senior Living Association may allow the exhibitor to share its space with another co-exhibitor if: (1) the co-exhibitor meets specific FSLA requirements, including those regarding membership; (2) the exhibitor and co-exhibitor each complete any required forms and pay the applicable fee; and (3) the exhibitor and co-exhibitor have an established business relationship.

**To ensure our conference is fully compliant with the General Data Protection Regulation (GDPR) and is transparent in the way we are protecting the data of participants, data collection is available either through the lead retrieval process or through individual interactions, ie: collection of business cards and contact information.



FLORIDA
SENIOR LIVING
ASSOCIATION



SPONSORSHIP OPPORTUNITIES

Benefits of Sponsorship	COPPER (\$2,500 Investment)	BRONZE (\$5,000 Investment)	SILVER (\$7,500 Investment)	GOLD (\$15,000 Investment)	PLATINUM (\$25,000 Investment)
Promoted On FSLA Conference Website	✓	✓	✓	✓	✓
Recognition of your Sponsor Level in Conference Guide	✓	✓	✓	✓	✓
Sponsor Level Ribbon for all Name Badges	✓	✓	✓	✓	✓
Social Media Spotlight	✓	✓	✓	✓	✓
Access to Conference Attendee List		✓	✓	✓	✓
Promoted on FSLA Conference App			✓	✓	✓
Opportunity to Present During Conference				✓	✓
Promoted in FSLA Digital Conference Communications				✓	✓
Board of Directors Cocktail Reception Invitation					✓
Recognition of your Sponsor Level on Conference Registration Page					✓

DON'T SEE EXACTLY WHAT YOU'D LIKE TO SPONSOR? *Let's get creative!*

Contact *Kristin Quirk*, Director of Membership & Partnership
850.708.4972 | membership@floridaseniorliving.org

CONFERENCE SPECIAL EVENTS:

Golf Tournament Presenting Sponsor | \$5,000

Golf Beverage Cart Sponsor | \$4,000

Golf Swag Sponsor | \$1,000 Showcase your logo on golf balls, hats or golf towels. Sponsor must provide items.

Golf Hole Sponsor | \$500 Multiple available.

Cornhole Tournament Presenting Sponsor | \$3,000

Cornhole Snack Sponsor | \$2,500

Team Registration | \$750 Custom cornhole boards and registration for your team of 2 participants.

Sunrise Sweat Presenting Sponsor | \$3,000

Sunrise Sweat Swag Sponsor | \$1,000 Your logo on water bottles, towels or shirts. Sponsor must provide items.



Calling all PARTY ANIMALS for a night of Rock-n-Roll in the Jungle! We've combined our legendary fun night with our Welcome Reception for an event you don't want to miss!

Entertainment Sponsor | The Jam Band | \$7,500

Fun Night Presenting Sponsor | \$5,000

Jungle Boogie Bar Sponsor | \$5,000

Animal Encounter Sponsor | \$3,000

CONFERENCE EVENTS, SWAG & ESSENTIALS:

Opening Keynote | \$10,000

Sponsor and introduce the keynote presenter and promote your company's message to over 450 attendees on opening day.

Conference App Sponsor | \$8,000

Promote your logo and message to all attendees in our app.

Opening Luncheon | \$7,500

Recognition at Conference Luncheon includes introducing session speakers and joining attendees for lunch and presentations.

Best of the Best Awards Luncheon | \$7,500

Recognition at Conference Luncheon includes introducing session speakers and joining attendees for lunch and presentations.

Exhibit Hall Box Lunch | \$7,500

Recognition at Conference Luncheon.

WIFI Sponsor | \$7,500

Help our attendees stay connected to the outside world by providing WiFi with your company name as the password.

Notebooks | \$7,500

What better sponsorship than a notebook for attendees to take notes in, write ideas down, and brainstorm during the conference!

Tote Bags | \$7,000

Put your name on these walking billboards and give attendees a way to carry all their convention items, goodies, collectibles, and handouts.

Conference Neck Wallets/Badges | \$5,500

Put your brand on the attendees' neck wallets for everyone to see when meeting each other. You will be surprised at how many people will think they work for you!

Annual Chef's Competition | \$5,000

Always a crowd pleaser and "must attend" event! Assisted Living Chefs from communities across the state will compete for the coveted 2024 Senior Living Chef Champion title. Watch as these culinary experts are challenged to create their own twist to a mystery dish using ingredients provided by our sponsors. Each chef will have 60 minutes to complete their dish.

Plenary/General Session | \$5,000

Sponsor and introduce the presenters and promote your company's message to attendees.

Conference Breakfasts | \$5,000

Recognition at Conference breakfast. Multiple available.

Puppy Pits | \$5,000

Back by POPULAR DEMAND, furry friends will snuggle and play with attendees at various times when the Exhibit Hall is open. Sponsor may also provide branded pet-related items, i.e.: tennis balls, frisbees, water bowls, etc. Multiple available.

Turndown Service | \$5,000 (all rooms)

*Cost of this item may change. Item of your choice delivered to all rooms. Sponsor provides the items.

Branded 360° Photo Booth | \$5,000

Sponsor a custom photo booth and give attendees a tangible memory of their time at ENGAGE2024.

Award Sponsor | \$3,000

Show your support for your outstanding, deserving staff by sponsoring this year's award winners. Participate onstage with award presentation to recipients.

Board Dinner | \$3,000

Join FSLA's Board of Directors for cocktails and dinner. Multiple available.

Silent Auction App & Kiosk Sponsor | \$3,000

Reverse Trade Show Event | \$2,500

Host FSLA Board of Directors in a 60-minute "speed dating" event where decision makers meet face-to-face with exhibitors to learn all about their products and services. Multiple available.

Hotel Conference Branded Banners | \$2,500

Put your mark on the meeting space with an oversized banner. Multiple locations and sizes available.

Charging Stations | \$2,500

Multiple available.

Educational Track Sponsorship | \$1,500

Position your product and services in an education track and introduce the speaker for each session.

Micro Sticky Book with Tabs | \$1,500

Get your logo on a great item that all attendees will keep handy.

Weather Sponsor | \$1,500

Rain or shine you'll be recognized. Main stage walk-on opportunity.

Board Reception | \$1,500

Join FSLA's Board of Directors for cocktails. Multiple available.

Refreshment/Coffee Break | \$1,000

Hydration Station | \$500