



INDUSTRY PARTNERSHIP BENEFITS

Connect with Florida Senior Living Association's membership and multiply your impact with our Industry Partner Membership Packages. We have multiple opportunities to meet any budget to help you reach your target audience.

Benefits of FSLA Partnership	Associate (\$3,000 Investment)	Partner (\$5,000 Investment)	Strategic Partner (\$10,000 Investment) BEST VALUE	Premier Partner (\$25,000 Investment) BIGGEST IMPACT
Promoted On FSLA Website (Logo, Link, Description)	✓	✓	✓	✓
Access to FSLA Member Directory	✓	✓	✓	✓
Social Media Spotlight	✓	✓	✓	✓
Member Advertising Rate (ENGAGE Magazine)	✓	✓	✓	✓
Member Booth Rate (ENGAGE Annual Conference)	✓	✓	✓	✓
Reverse Trade Show Invitation (ENGAGE Annual Conference)	✓	✓	✓	✓
Educational Programs Sponsor (Webinars, Workshops)	✓	✓	✓	✓
Cocktails and Conversations Webinar Sponsorship		✓	✓	✓
Promoted in FSLA Digital Communications		✓	✓	✓
Receive FSLA Member Communications		✓	✓	✓
Exhibit Booth (Engage Annual Conference)			✓	✓
20% Discount on Printed Advertising (ENGAGE Magazine)			✓	✓
Exhibit Table at In-Person Workshop or Educational Event			✓	✓
Board of Directors Happy Hour Sponsorship			✓	✓
Board of Directors Dinner Sponsorship				✓
\$5,000 Sponsorship Credit (Engage Annual Conference)				✓
FSLA Featured Interview (Podcast, Multimedia, Etc.)				✓
2 Dedicated Pages per Sponsorship Year (Ads or Articles in ENGAGE Magazine)				✓

For more details, contact *Kristin Quirk*
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