



Florida Senior Living Association is excited to introduce the 2nd Annual Senior Living Leadership Development Program

NOW ENROLLING FOR 2024 – Graduation: July, 2024

WELCOME TO LEADERSHIP FSLA

The growth and development of your staff and future leaders is essential to the growth and service of your communities.

Nominations for this program will be accepted until **JANUARY 2, 2024.**

The Program is limited to the first 25 participants.

Kickoff for the first session will be on JANUARY 16, 2024 in conjunction with FSLA's Legislative/Advocacy Days Workshop at the Doubletree Hotel in Tallahassee, FL

Who Should Attend this Program?

Leadership FSLA is developed specifically for staff currently employed in FSLA-member assisted living, memory care or independent living communities.

This leadership program is based on the targeted growth of individual leaders with the conviction and belief that their community will also benefit from this comprehensive leadership training.

This extensive leadership program recognizes that staff are the foundation for building effective teams that enable communities to focus on quality outcomes, care initiatives, character building and effective leadership.

Program Description:

This Program will utilize a variety of learning methods and tools, combining self and other awareness, the application of leadership principles, and observable benefits to the community. It is based on the targeted growth of individual leaders with the conviction and belief that their community will also benefit from this comprehensive leadership training.

This extensive leadership program recognizes that staff are the foundation for building effective teams that enable communities to focus on quality outcomes, care initiatives, character building and effective leadership.





Session Topics:

Session topics are designed to focus on specific areas of development critical to organizational leaders and incorporate numerous specific leadership skills.

Examples of the Session Topics include:

- Self-Leadership and Leveraging Strengths
- Leading Change Management
- Innovation and Creativity – Critical for Relevance and Success
- Self-Awareness and Emotional Quotient (EQ)
- Team Engagement – Essential for a productive and satisfactory team experience
- Effective Communications (e.g., email, face to face, social media)
- Managing Effective Meetings and Useful Public Speaking skills

Mastering Valuable Leadership Skills:

During Leadership FSLA, students will have the opportunity to develop and master their leadership skills by:

- Attending three day-long in-person educational sessions.
- Each session will last at least 5 hours and will occur in conjunction with key FSLA events.
- Participating in two meetings in a community setting, including tour and operational highlights.
- Joining several Zoom gatherings for networking and book discussions.
- Monthly lunch and learn webinars featuring expert speakers.
- Meeting guest experts who will share their knowledge and expertise.
- Learning from coaches/mentors who will assist participants during the leadership program.
- All supplies including the Clifton StrengthsFinder assessment, a leadership book, and much more.





LEADERSHIP FSLA PROGRAM CALENDAR

Leadership FSLA kicks off on Tuesday, January 16, 2024 in conjunction with FSLA's Legislative/Advocacy Days workshop in Tallahassee. The other in-person session and community meeting will be held in different locations throughout the state. The leadership program will conclude with a graduation ceremony during the July 2024 FSLA Senior Living Conference at the beautiful Ritz Carlton Grande Lakes in Orlando.

Key events include:

- Commencement: Tuesday, January 16, 2024, during FSLA Legislative/Advocacy Days
- Session 1: March 2024
- Session 2: May 2024
- Session 3 and Graduation: July 2024 at FSLA ENGAGE Senior Living Conference at the Ritz Carlton Grande Lakes in Orlando

During the course, students will be required to:

- Attend the in person and online zoom sessions,
- Read a leadership book chosen by the facilitator,
- Participate in a "personality"/leadership-style assessment,
- Review and resolve problems from AHCA community surveys, and
- Recognize a current problem in their community and develop solutions.

After attending this program, students will:

- Develop and increase their personal leadership skills,
- Master critical thinking skills,
- Increase self-awareness techniques,
- Develop effective communication skills,
- Optimize their strengths and personality to create a successful team, and
- Explore innovative and creative best practices.

COST IS \$1,000 PER PARTICIPANT PLUS TRAVEL

PROGRAM FACILITATOR

**VELMA KNOWLES,
MBA, CME –Best
Selling Author
LEADERS PATHWAY**



When leaders want to break team silos and maximize leadership impact, they call Velma Knowles, MBA, CME, Leaders Pathway, LLC.

Velma is an award-winning association leader, multi-best-selling author, and certified leadership coach. With contagious energy, and her own personal island style, Velma is truly a student of her work.

With over two decades of hands-on experience, from her early days working in the Bahamas at a small non-profit to leading a major fortune 500 multi-million membership association, Velma brings a teachable strategy to inspire anyone to transform their leadership impact and accelerate their organization's growth. She earned a Master's degree in Business Administration, advanced executive training from the University of Pennsylvania's Wharton School of Business, and the Disney Institute. Velma is a certified human behavioral consultant, marketing executive, virtual presenter, John Maxwell Certified Coach and Trainer, Dale Carnegie Graduate Coach, and Distinguished Toastmaster. Living in Florida, Velma is a cool birder who has been featured in various publications for both her writing and photography.

MENTORS: (More to Come)

Mary Sue Patchett, FSLA Chair Emeritus
Gwen Thibault, VP, Legend Senior Living
Heidi Kuchenbacker, CEO, Honu Kai Consulting
Joe Jedlowski, CEO, Distinctive Living





FSLA LEADERSHIP PROGRAM NOMINATION FORM

Please complete the form and email to: info@floridaseniorliving.org

Name of Nominee:	
Current Position/Title:	
Company Name:	
Name of Person Completing Nomination:	
Relationship to Nominee:	
Date Nominated:	

Describe the last 5 years of work history of nominee:

Describe how the nominee demonstrates excellence in the area of **Leadership**. What have they done that has improved the overall position of their community and/or company?

Describe how the nominee demonstrates excellence in **Teamwork**. What have they done that has improved the overall position of their community and/or company?

Describe how the nominee demonstrates excellence in **Commitment**. What have they done that has improved the overall position of their community and/or company?

Describe the reason you feel this nominee should be selected to participate in the Leadership Program.