

EXHIBITOR TERMS AND CONDITIONS

Agreement to Terms

By reserving and/or purchasing an exhibit booth at the Annual Conference, you and your staff agree to abide by all terms and conditions outlined in this prospectus.

Eligibility

FSLA reserves the right to determine the eligibility of any exhibitor and to deny space to any company or individual that does not align with the mission or standards of the event.

Booth Assignment

Booth reservations will be made on a first-come, first-served basis. FSLA reserves the right to adjust exhibit booth locations as necessary.

Payment, Refund, and Cancellation

- a. A \$400 deposit will be due to make a reservation for an exhibit booth. You will be able to request a specific exhibit booth when making your reservation.
- b. No refunds will be issued for cancellations.
- c. Full payment is due by June 15, 2025. If an exhibitor fails to make full payment by 5:00 PM on June 15, 2025, your exhibit booth reservation will be cancelled. No refund will be given.

Booth Setup and Breakdown

- a. Exhibitors must adhere to the setup and breakdown schedule provided. Any fees charged by the hotel for failure to comply with the schedule will be passed on to the exhibitor.
- b. All exhibits must be fully installed before the event opens and remain in place until the designated breakdown time.
- c. Any materials left behind will be disposed of at the exhibitor's expense.
- d. Exhibitor show kit items not included with registration – such as electrical service, telephone service, audio/visual equipment, and additional furnishings – will be coordinated through FSLA's trade show management company. Shipping details for booth materials will also be managed through this company.

Use of Space

- a. Exhibitors may not sublet or share booth space without prior written approval from FSLA.
- b. Displays must not obstruct neighboring booths or violate fire and safety regulations.
- c. Exhibitors must maintain a professional and respectful presence at all times.

Liability and Insurance

- a. The exhibitor assumes full responsibility for any loss, theft, or damage to their property.
- b. Exhibitors agree to indemnify and hold harmless FSLA, venue, and affiliated parties from any claims, damages, or liabilities arising from participation in the event.
- c. Security will be provided in the exhibit hall from 7:00 p.m. until 6:00 a.m. each day the booths are set up in the exhibit hall.
- d. Exhibitors are encouraged to carry their own insurance for their materials and equipment.

Compliance with Laws

Exhibitors must comply with all local, state, and federal laws, including health and safety regulations applicable to the event.

Marketing and Promotion

By participating in the event, exhibitors grant FSLA the right to use company names, logos, and images for promotional purposes.

Force Majeure

FSLA is not responsible for delays or cancellations due to unforeseen circumstances, including but not limited to natural disasters, government restrictions, or other force majeure events.

Amendments

FSLA reserves the right to amend these terms and conditions at any time. Changes will be reflected in the current Exhibitor-Conference Prospectus available at www.floridaseniorliving.org/conference.

Direct Sales Policy

Direct sales (cash, check or credit card transactions) are prohibited from your booth.

Unoccupied Booths

Booths unoccupied by Wednesday, July 23, 2025, may be reassigned to another exhibitor by FSLA. No refunds will be provided.

Signage and Material Restrictions

Exhibitors may not post signs or materials outside their booth without FSLA's written consent. The use of hazardous materials, propane, bottled gas, or helium balloons is prohibited.

Data Collection and Privacy

To comply with the General Data Protection Regulation (GDPR), data collection is permitted only through FSLA's lead retrieval process or through individual interactions, such as collecting business cards and contact information.

Disputes

All disputes arising out of or relating to this agreement shall be governed by and construed in accordance with the laws of the State of Florida, without regard to its conflict of law principles. Venue and jurisdiction lies in Leon County, Florida. The parties agree to attempt to resolve any dispute through good faith mediation in the State of Florida, administered by a mutually agreed-upon mediator, prior to pursuing any other legal remedies.